## Item 1 – Introduction

Argent Advisors, Inc. ("we", "us" or "our") is registered with the U.S. Securities and Exchange Commission ("SEC") as an investment adviser. Investment advisory services and compensation structures differ from that of a registered broker-dealer, and it is important that you understand the differences.

Free and simple tools are available to research firms and financial professionals at www.Investor.gov/CRS. The site also provides educational materials about broker-dealers, investment advisers and investing.

## Item 2 – Relationships and Services

### What investment services and advice can you provide me?

We provide discretionary investment management services as well as financial planning services to individuals, trusts and estates (our "retail investors").

When a retail investor engages us to provide discretionary investment management services we shall monitor, on a continuous basis, the investments in the accounts over which we have authority as part of our investment management service. Furthermore, we shall have the authority, without prior consultation with you (unless you impose restrictions on our discretionary authority), to buy, sell, trade and allocate the investments within your account(s) consistent with your investment objectives. Our authority over your account(s) shall continue until our engagement is terminated.

We may provide financial planning and consulting services as part of our overall service offering as well as on a separate stand-alone basis. When we provide financial planning or consultation services, we rely upon the information provided by the client for our financial analysis and do not verify any such information while providing this service.

We do not limit the scope of our investment advisor services to proprietary products or a limited group or type of investment.

**Additional Information**: For more detailed information about our *Advisory Business* and the *Types of Clients* we generally service, please See Items 4 and 7, in our ADV Part 2A.

**Conversation Starters**:

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

## Item 3 – Fees, Costs, Conflicts, and Standard of Conduct

### What Fees will I pay?

When engaged to provide investment management services, we shall charge a fee calculated as a percentage of your assets under our management (our "AUM Fee"). Our annual AUM Fee is negotiable but does not generally exceed 1.50%. However, those clients with assets within our Dynamic Asset Models may be subject to higher fees.

We typically deduct our AUM Fee from one or more of your accounts, in arrears, on a monthly basis. Because our AUM Fee is calculated as a percentage of your assets under management, the more assets you have in your advisory account, the more you will pay us for our investment management services. Therefore, we have an incentive to encourage you to increase the assets maintained in accounts we manage.

We offer our Financial Planning services on either a fixed fee basis, generally between $1,000 and $5,000, or on an hourly rate basis of $150 per hour.

**Other Fees and Costs**: Your investment assets will be held with a qualified custodian. Custodians generally charge brokerage commissions and/or transaction fees for effecting certain securities transactions. Additionally, relative to all mutual fund and exchange traded fund purchases, certain charges will be imposed at the fund level (e.g., management fees and other fund expenses). Additionally, as discussed in our ADV Part 2A, depending upon the type of account you maintain, the value of the assets in your account and your account custodian you may be responsible for account maintenance fees or a custom service fee.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any

amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

**Additional Information**: For more detailed information about our fees and costs related to our management of your account, please See Item 5 in our ADV Part 2A.

**Conversation Starter**:

- *Help me understand how these fees and costs might affect my investments. If I give you $10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

### What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. We may recommend Argent Trust Company, an affiliated trust company ("ATC"), serve as your account custodian. Should a client choose to engage ATC, certain of our related persons and entities could directly or indirectly benefit from ATC providing these services. Please see Item 10 in our ADV Part 2A for more information.

**Conversation Starter**:

- *How might your conflicts of interest affect me, and how will you address them?*

**Additional Information**: For more detailed information about our conflicts of interest, please review our ADV Part 2.

### How do your financial professionals make money?

Our financial professionals are compensated based upon a percentage of the revenues received from the clients they service. You should discuss your financial professional's compensation directly with your financial professional.

Certain of our financial professionals are registered representatives of LPL Financial LLC ("LPL"), an SEC registered broker-dealer and investment adviser. Your financial professional may offer you brokerage services through LPL or investment advisory services through us. Brokerage services and investment advisory services are different, and the fees we, and LPL, charge for those services are different. It is important that you understand the differences. In particular, your financial professional may have additional conflicts of interest as a result of providing brokerage services through LPL. You are encouraged to have a discussion with your financial professional.

## Item 4 – Disciplinary History

### Do you or your financial professionals have legal or disciplinary history?

Yes. We encourage you to visit www.Investor.gov/CRS to research our firm and our financial professionals.

Furthermore, we encourage you to ask your financial professional: *As a financial professional, do you have any disciplinary history? If so, for what type of conduct?*

## Item 5 – Additional Information

Additional information about our firm is available on the SEC's website at www.adviserinfo.sec.gov. You may contact our Chief Compliance Officer at any time to request a current copy of our ADV Part 2 or our *relationship summary*. Our Chief Compliance Officer may be reached by phone: (318) 324-8000.

**Conversation Starters**:

- *Who is my primary contact person?*
- *Is he or she a representative of an investment adviser or broker-dealer?*
- *Who can I talk to if I have concerns about how this person is treating me?*

A copy of our ADV Part 2 are available, at: ADV Part 2A